



SHUDDHA SPACE PRESENTS

MITTI SUTRA

STORIES WOVEN IN SOIL



FROM MITTI (SOIL) TO
SUTRA TO YOU

• PURE • TRACEABLE • IMPACTFUL

Gifting with Impact

WHY SHUDDHA? WHY NOW?



Every Shuddha hamper begins its journey in the mitti of Bharat—from the fields where farmers nurture chemical-free crops to the village corners where SHG women pack with care. By the time it reaches your hands, it has carried livelihoods, traditions, and dreams.



Authenticity

Traceable, residue-free, pure products that stay true to their roots.



Empowerment

Strengthening farmer incomes and women-led collectives across 16 states.



Sustainability

Plastic-free, eco-friendly, and designed for reuse.



Behind every jar of spice, every pouch of seeds, and every crate of wellness lies a powerful story:

- ◆ **FPOs (Farmer Producer Organizations) :** Farmers joining forces to secure fair prices, bargaining power, and dignity in markets.
- ◆ **SHGs (Self-Help Groups) :** Women's collectives balancing homes and hustles, saving together, investing together, and earning livelihoods with every hamper they pack.



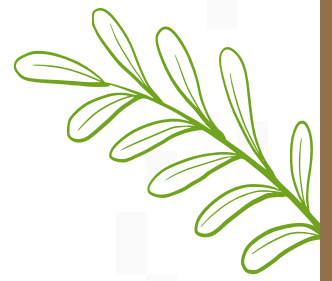
In a world shaken by climate change—erratic rains, rising heat, fragile soils—these groups keep alive the purity of food and the resilience of farming.



So yes, a Shuddha hamper is a gift. But it's also a statement: Bharat's purity, packed for you.



The Collection



Spice & Nut Classic Pack

EVERYDAY ROYALTY BOX

Cashews that melt in your mouth, cardamom that gives your chai that ghar-wali mithaas, and pepper that makes your rasam or soup feel 10x more powerful. Farmers handpick, SHG women pack, you gift—it's a cycle of care.

The hamper for chai-lovers, foodies, and everyone who wants "purity in daily life."

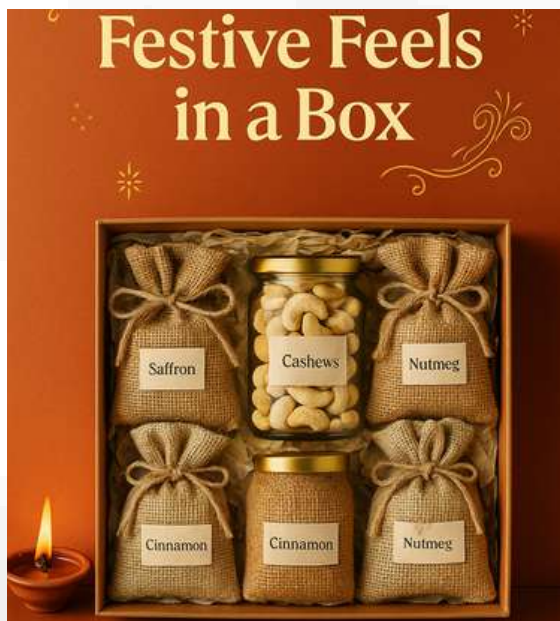


FESTIVE ZAIKA BOX

Saffron that turns kheer royal, cinnamon that smells like Diwali mornings, nutmeg that makes laddoos unforgettable—and of course, cashews for every shaadi, pooja, and party.

Packed in jute and jars, like the old-school bazaars with a modern twist.

Think: gifting your family luxury without losing the desi touch.



GRANDMA'S SPICE BOX

Odisha turmeric—haldi doodh feels. Pepper—kick for your tadka. Cardamom—for masala chai memories. Cashews—for every mithai plate. Farmers grow it chemical-free, SHGs pack it eco-style, you pass on the purity.

It's basically "ghar ki immunity" in a corporate gifting avatar.



The Beverage Wellnex Box



SIPPIN' HAPPINESS PACK

Premium tea, roasted beans, artisanal cocoa—all grown by farmers in harmony with nature. Packed in jars that SHG women seal with care. It's luxe, it's thoughtful, it's desi pride in a sip.

*The gifting version of saying:
"I know what's good, bro."*



BREW BOSS HAMPER

From a strong coffee jolt for Monday mornings to a soothing tea on a rainy day—plus cocoa for your sweet tooth and kokum juice for that tangy Goa vibe.

The hamper for Netflix nights, Zoom calls, and mid-week blues.



NOSTALGIA BREW BOX

Moringa and tulsi for desi immunity hacks, cocoa to make your mood happy, and kokum concentrate that tastes like summer vacations in Konkan.

*Perfect for "chai pe charcha" or
"nani-wali recipes."*



SUPERHUMAN FUEL BOX

Ashwagandha for stress-busting, flax and pumpkin seeds for strength, moringa for health, and cashews for desi snacking.

Farmers grow it naturally, women pack it beautifully, you gift it proudly.

Basically, "gym-wale bhi khush, dadi-maa bhi khush."

CONSCIOUS LUXE CHEST

Saffron, nutmeg, honey, premium teas, and cashews, packed in a crate that belongs in a CEO's office or on your cousin's Insta reel.

Traditional luxury, reimagined for today.

Think "old-world" meets "new-age conscious gifter."



The Impact Crate



LUXURY MITTI CRATE

Saffron for indulgence, cashews for energy, moringa for wellness, chia seeds for your smoothie bowls, pepper for your tadka—packed in a wooden crate made for keeps.

A hamper that whispers luxury but shouts: "farmers + women built this."



Our Impact, Your Story



Climate + Food

Climate + Food Farmers fight unpredictable rains, rising heat, and changing soils. Your choice of organic hampers = direct support to climate-resilient Farming



Livelihoods

Every box gives SHG women income to send kids to school, and FPO farmers a reason to keep farming pure and chemical-free



You

By gifting Shuddha, you're not just gifting food—you're gifting hope, health, and heritage.



Your Story, Our Hampers

Co-create gifts that carry your brand + our impact.

LOGO Branding on crates and boxes

Personalised inserts & notes



Premium Eco-conscious Packaging



Thematic Packaging



**“From mitti (Soil) to market,
from haath to hamper— Shuddha's Mitti Sutra
is purity made possible by Bharat's people, for Bharat's people.”**



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